

EBIZONE NET INFO PVT LTD

Recruitment Opportunity – 2016 Batch

Only for Unplaced Students

Website	:	http://www.ebizontek.com/
Position	:	ASSOCIATE DIGITAL MARKETING MANAGER
Eligibility Criteria	:	B. TECH (CS/IT/ECE/ ET/EEE/ E&I)
Package	:	Best in the Industry
Dress Code	:	Only Business Formals
Job Description	:	

1. Planning and executing all campaigns to include web, SEO/SEM, marketing databases, social media, and display advertising.
2. Designing, building and maintaining the company's web and social media presence.
3. Measuring and reporting the performance of all digital marketing campaigns and assessing against goals (i.e., ROI and KPIs).
4. Collaborating with the sales team to optimize sales tools to improve customers' digital experience.
5. Identifying trends and insights and optimizing spend and performance based on the insights.
6. Leveraging Salesforce and Pardot as well as other digital medium, including social media and email marketing, to expand the company's presence..

How to Apply?

- If you are eligible & interested for the above mentioned job profile , Kindly Apply on Link below latest by 22 Dec 2015 4:00 pm.

[https://docs.google.com/forms/d/1f4OLKUMJEIBBWmVwB3yxdMjNtxmk - 4yS6En_0C39V4/viewform?c=0&w=1&usp=mail_form_link](https://docs.google.com/forms/d/1f4OLKUMJEIBBWmVwB3yxdMjNtxmk-4yS6En_0C39V4/viewform?c=0&w=1&usp=mail_form_link)

Documents Require (Mandatory)

1. Clipboard for Writing Exam – (Must Bring)
2. Campus ID Card (Mandatory)
3. College ID Card (Original + Photocopy)
4. Passport Size Color Photos - (5 Nos.)
5. Photocopies of all Mark sheets (X, XII, B.Tech All Semesters)
6. **Updated Resume - (5 Nos.)**
7. A4 sheets for rough work – (Min 10 Rough Sheets)

My Best Wishes

Prof. (Dr.) Ajay Rana

Director - ATPC

